INCREDIVILLE: KNOW WHAT? WE'RE ALL INCREDIBLE!

怪奇事物所:你知道嗎?其實我們都很怪!

Did you know that alligators stand up under water, and the universe is the color of a latte? The creators of the popular Facebook page Incrediville bring you a world of strange questions and even more fantastic answers.

Do you ever find yourself thinking up random, seemingly unanswerable questions that only a total weirdo could come up with? Fear for your sanity no longer: not only does everyone do it, but some — like the curiosity junkies at Incrediville — even do it for a living!

In *Incrediville*, the creators of the ever-popular Facebook page present eighty of their strangest and most surprising factoids, complete with full-color illustrations. Did you know that alligators stand up under water, polar bears aren't really white, you can't see a rainbow at noon, and dinosaurs had dandruff? The *Incrediville* detectives have gone everywhere in search of the world's most mind-blowing, seemingly counterintuitive information to satisfy every corner of your curiosity.

Director Incrediville 怪奇事物所所長

Incrediville was founded in July 2017, when Vincent, Jiajia, and InHaw began to carry out the orders of the Director. Vincent keeps his eyes on where the Director goes and what he does; JiaJia uses her brush to depict what he has seen, and InHaw translates his experiences into language humans can understand.



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By Director Incrediville Translated by Mary King Bradley

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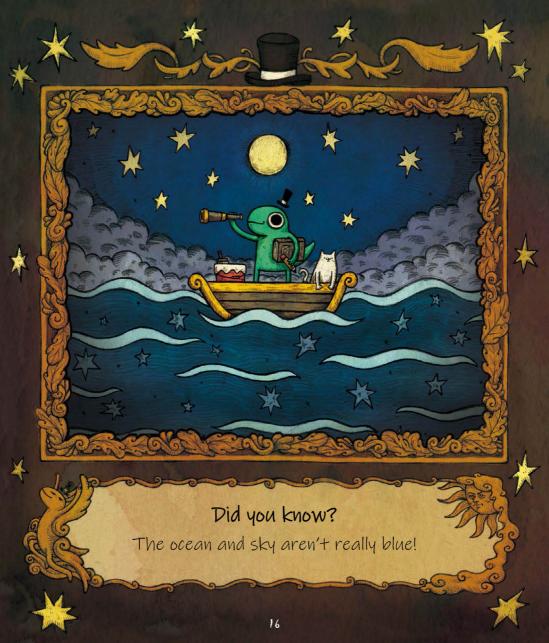
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The Ocean and Sky Are Not Blue

The ocean's color is actually the result of refracted sunlight reflecting off its surface. Water molecules easily absorb the longer wavelengths of red and orange light while reflecting the shorter wavelengths of green, indigo, and violet. This makes the ocean look blue.

A similar principle accounts for the color of the sky. When the short wavelengths of green, blue, and indigo light bump into particles in the atmosphere (like dust or water droplets), there is a stronger scattering effect compared to red, orange, and yellow light, which can penetrate the particles more directly. This scattering effect is what makes the sky look blue.

Some might want to know what happened to the violet. Where did it go? Because human eyes aren't as sensitive to violet light, which lies at the far edge of the visible spectrum, the human brain often ignores it. Put another way, "blue" is actually just our impression of the sky and the ocean's color, selected after the fact.

Color is like any other preconception: it helps us develop intuition and grasp ideas, but it also lumps together and strips away parts of reality because people's understanding of the world often doesn't go any deeper.

Preconception, generalization, form, convention – these linguistic calcifications will obstruct you again and again as you deepen your understanding of the world. But they won't stop you completely if you keep asking why. And as you move forward, I think you will agree with me: our world is always fascinating.

* Molecules in the atmosphere treat light differently based on wavelength, filtering out unlike colors. This is called "Rayleigh scattering" (after a scientist named Rayleigh).





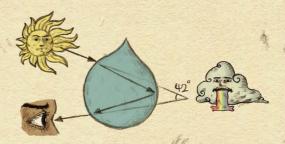
When light passes through water droplets in the air, refraction and reflection separate it into seven colors, which return to us at an angle of 42 degrees.

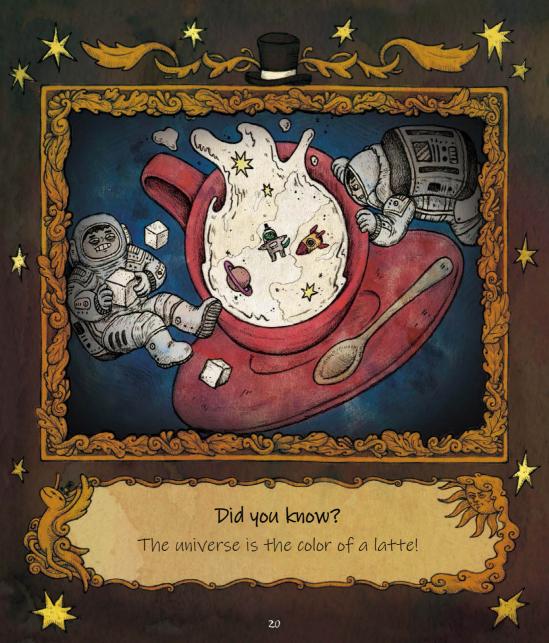
This is what causes rainbows.

Because a rainbow is always light refracted from the sun at a 42-degree angle, it's below the horizon when the sun is positioned more than 42 degrees above the horizon. You can't see it.

So when the sun is directly overhead, you won't ever see that apparently nonexistent noontime rainbow unless you are standing on a mountaintop or sitting on an airplane looking down. In other words, the rainbow doesn't disappear, it just requires a different vantage point depending on the sun's angle.

This makes me think rainbows are like an ideal, a value, or a belief. They can hinder you at different stages of life and bury you in mediocrity. But when the sun emerges from the clouds after a torrential downpour and you find a new point of equilibrium at a different altitude, you'll find the rainbow for sure.





Your incredibleness
compels me
The Color of the Universe
Is on the Warm Side

In a study analyzing the spectra of stars, astronomers found that when all stellar light in the galaxy is averaged, the resulting color – what you might call "the color of the universe" – is beige.

The research team held an internal vote to choose a name for the universe's color. The results were (in order): Cappuccino Cosmico, Big Bang Beige, and Cosmic Latte.

Even though Cappuccino Cosmico received the most votes, the scientist who sent out the call for suggestions preferred the name with latte in it. He thought people would associate latte with milk, and so the name would serve as a reference to our own galaxy – the Milky Way. In the end, the vote was set aside, and Cosmic Latte was used to describe the color of the universe.

What a pity this Incrediville director wasn't in charge. I would have camped in line overnight for the name "Cosmic Iced Milk Tea!"

* Initial results suggested the color was similar to the blue of a turquoise gemstone. After correcting flaws in their calculations, however, the researchers arrived at "CosmicLatte" beige.

